WELCOME TO LETHBRIDGE

This is Lethbridge

Lethbridge's increasingly diversified economic base benefits from the healthy mix of businesses that are anchored to our community. With no business, payroll or machinery tax, available serviced industrial land ready for construction and office space at less than $16 per square foot, Lethbridge offers a low-cost operating environment with demonstrated savings in areas such as taxation, land, construction and transportation.

A recent Conference Board of Canada Mid-Sized Cities report noted the healthy growth among information and cultural industries in our city, which can be linked to the strong presence of two post-secondary institutions as well as the emergence of Lethbridge as a significant high-tech presence in Alberta.

A mid-sized city of over 100,000 people, Lethbridge is located in the southern part of Alberta, Canada. With an average of 320 days of sunshine each year and one of the warmest winters in the western provinces, there is plenty of opportunity to enjoy all that this city and region has to offer. The geographic location also ensures close proximity to world class ski resorts in the Canadian Rockies, majestic national parks, the vibrant city of Calgary and the U.S. border.

Check out a few quick facts about living in Lethbridge:

- A family earning $80,000 annually has $16,875 in disposable income (compared to -$60 in Calgary)
- Lethbridge has more than 70 parks, 200 km of walking and running trails, playgrounds and sports fields
- Average home prices in Lethbridge are among the lowest of all major cities in Alberta

This website is designed to help you discover everything you need to make Lethbridge your top choice to live, learn, invest, visit and do business.

#HireTogetherYQL

Beginning March 1st, running through April 30th, Economic Development Lethbridge in partnership with the Lethbridge Chamber of Commerce, Lethbridge College and the University of Lethbridge will launch #HireTogetherYQL. The social media campaign will help raise awareness in the region regarding success stories and opportunities in the labour force.

Employers and Employees are asked to share their stories through social media and use the hashtag #HireTogetherYQL. Prizes will be awarded for both employees and employers at the end of April.

"Workforce is one of the areas we always talk about as an advantage for our area," says Trevor Lewington, CEO, Economic Development Lethbridge. "When compared with other areas, Lethbridge has one the most youthful workforces in the country."

#HireTogetherYQL Media Release

Brighter Together Community Roundtable Infographic

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Southwestern Alberta’s economy has traditionally been strong, vibrant and diversified, but the region is not immune from the economic headwinds facing the province. To ensure the region continues to be a great place to live, work and do business, it is vital to have a workforce educated in the skills businesses need to thrive.

To help support the local economy, a group of seven partners have come together in a collaborative partnership to explore the skills needs of employers in southwestern Alberta. The Southwest Alberta Regional Skills Study will collect feedback from employers and job seekers across the region to better understand the region’s labour market strengths and challenges, and the skills needed to ensure a strong and vibrant economy well into the future.

The study is a collaboration between the Alberta SouthWest Regional Alliance, Community Futures Alberta Southwest, Economic Development Lethbridge, Lethbridge College, SouthGrow Regional Initiative, the Town of Taber and Vulcan County.

As part of the assessment, the partner organizations are looking for feedback from people in southwest Alberta who are currently seeking employment. Anyone who meets this criteria is encouraged to fill out the Job Seeker Survey online. Anyone who fills out the survey will be entered into a draw for a $500 prize.

Job Seeker Survey