

# BOARD OF DIRECTORS

Economic Development Lethbridge is an arm's length organization, supported by the City of Lethbridge, governed by a 25-member volunteer Board of Directors and managed by a team of professionals dedicated to promoting economic prosperity in Lethbridge. EDL Board Members are drawn from a diverse cross-section of the community with the intention of best accomplishing the mandate and objectives of the organization.

In 2016, Board members provided guidance and leadership to many important initiatives including the Destination Management Plan, Intelligent Community Strategy and the recent announcement of Cavendish Farms Choosing Lethbridge for their facility expansion.

Board members often contribute to the local entrepreneur community through mentorship and network opportunities connected to the teconnect centre for entrepreneurship and innovation. On occasion, Board members may also attend conferences and participate in global volunteer missions related to their industry experience and expertise. Board members serve a two-year term with the option to extend their service to a second term as re-appointed by the Board.

**As a governance Board, members are tasked with:**

- Setting the strategic direction for the organization through four-year business plans aligned with the municipal funding cycle
- Providing direction, proactive leadership and sector-based expertise
- Establishing governance policies that support the mandate of the organization
- Hiring and evaluating the CEO

## Meet Our Board



### President/Chair

**Bill Speer**

Bill Speer is the President/Chair of the Board of Directors and has served in this role since 2013. He has over 30 years of experience in the manufacturing industry and has held several senior positions in the industry. He is a past president of the Lethbridge Chamber of Commerce and has served on the boards of several organizations. He is also a past president of the University of Lethbridge and has served on the boards of several organizations. He is a past president of the Lethbridge Chamber of Commerce and has served on the boards of several organizations. He is also a past president of the University of Lethbridge and has served on the boards of several organizations.



## Past Chair

### Dr. Paula Burns

Dr. Paula Burns is the eight President and CEO of Lethbridge College and has experience working with, and in a variety of departments across post-secondary institutions, from teaching to curriculum development to leadership positions. Before coming to Lethbridge College in February 2013, Dr. Burns served as NAIT's Provost and Vice President Academic.

Dr. Burns' leadership style is highly collaborative and she is a sought-after speaker on change leadership and

**Arts & Culture** meaningful partnerships.

Dr. Burns started on her educational path as a college student at Fanshawe College in London, ON, where she earned her Respiratory Therapy diploma in 1987. From there she went on to the University of Waterloo, where she earned her Bachelor of Science degree in 1996; Central Michigan University, where she earned a Master of Arts in Education in 1999; the Ontario Institute for Studies in Education/University of Toronto, where she earned her PhD in 2005; and Royal Roads University, where she earned her MBA with a specialization in leadership in 2010.

#### City of Lethbridge Councillor

Liz Iwaskiw

#### City of Lethbridge Manager

Garth Sherwin

#### City of Lethbridge Mayor

Chris Spearman

#### Commerical

Lorna Peacock

#### Construction

Richard Thiessen

#### County / Airport

Steve Campbell

#### Environment

Bill Spenceley

#### Finance

Jason Sentes

**Industrial**

Terry Friesen

**Lethbridge College**

John Jacobson

**Multicultural**

George Takashima

**Not-for-Profit**

Jennifer Schmidt-Rempel

**Past Chair**

Dr. Paula Burns

**Regional**

Mark Brown

**Retail**

Julia Mitchell

**Seniors**

Pat Santa

**Service**

Sandra Mintz

**Sports/Recreation**

Todd Caughlin

**Tourism**

Marie Milsom-Galeana

**Transportation**

Dallas Sherwood

**Technical / Research**

Chris Stasiuk

**University of Lethbridge**

Dr. Erasmus Okine