

BOARD OF DIRECTORS

About the Board

Economic Development Lethbridge is an arm's length organization, supported by the City of Lethbridge, governed by a 25-member volunteer Board of Directors and managed by a team of professionals dedicated to promoting economic prosperity in Lethbridge. EDL Board Members are drawn from a diverse cross-section of the community with the intention of best accomplishing the mandate and objectives of the organization.

As a governance Board, members are tasked with:

- setting the strategic direction for the organization through four-year business plans aligned with the municipal funding cycle
- providing direction, proactive leadership and sector-based expertise
- establishing governance policies that support the mandate of the organization
- hiring and evaluating the CEO

In 2017, Board members provided guidance and leadership to many important initiatives including the transition to the Lethbridge Destination Management Organization, Place-Brand Research as well as Team Lethbridge. Board members also contribute to the local entrepreneur community through mentorship and network opportunities connected to the Tecconnect centre for entrepreneurship and innovation. On occasion, Board members may attend conferences and participate in global volunteer missions related to their industry experience and expertise. Board members serve a two-year term with the option to extend their service for a second term as re-appointed by the Board.

Meet Our Board



President/Chair

Bill Speitel, Chairman

Bill Speitel is the President/Chairman of Economic Development Lethbridge (EDL) and a member of the Board of Directors (1992-2010). He served on the Holy Spirit Council Board which includes the St. Vincent de Paul Society, the University of Lethbridge and the City of Lethbridge. He has been a member of the Board of Directors since 1983, and has served as the President of the Board of Directors since 2008. He is a past president of the International Brotherhood of Teamsters Local 1000 and has been a recipient of the Personal Achievement Award for environmental damage in manufacturing. He currently serves on the executive committee of

Environment Lethbridge and is active in the local industry association (IASA). He travels extensively, has presented at world conferences, and contributes to trade publications on energy efficiency. He is proud of his community and is happy to network with various groups to help Lethbridge grow.



Past Chair

Dr. Paula Burns

Dr. Paula Burns is the eight President and CEO of Lethbridge College and has experience working with, and in a variety of departments across post-secondary institutions, from teaching to curriculum development to leadership positions. Before coming to Lethbridge College in February 2013, Dr. Burns served as NAIT's Provost and Vice President Academic.

Dr. Burns' leadership style is highly collaborative and she is a sought-after speaker on change leadership and

Arts & Culture meaningful partnerships.

Dr. Burns started on her educational path as a college student at Fanshawe College in London, ON, where she earned her Respiratory Therapy diploma in 1987. From there she went on to the University of Waterloo, where she earned her Bachelor of Science degree in 1996; Central Michigan University, where she earned a Master of Arts in Education in 1999; the Ontario Institute for Studies in Education/University of Toronto, where she earned her PhD in 2005; and Royal Roads University, where she earned her MBA with a specialization in leadership in 2010.

City of Lethbridge Councillor

Mark Campbell

City of Lethbridge Manager

Kathy Hopkins

City of Lethbridge Mayor

Chris Spearman

Commerical

Lorna Peacock

Construction

Richard Thiessen

County / Airport

Klaas Vander Veen

Environment

Bill Spenceley

Finance

Jason Sentes

Industrial

Terry Friesen

Lethbridge College

John Jacobson

Multicultural

Jane Anderson

Not-for-Profit

Jennifer Schmidt-Rempel

Past Chair

Dr. Paula Burns

Regional

Mark Brown

Retail

Julia Mitchell

Seniors

Pat Santa

Service

Sandra Mintz

Sports/Recreation

Todd Caughlin

Tourism

Marie Milsom-Galeana

Transportation

Dallas Sherwood

Technical / Research

Chris Stasiuk

University of Lethbridge

Dr. Erasmus Okine