

## WELCOME TO LETHBRIDGE

### Ignite YQL 2018: Bright Now!

With sponsorship from RBC, we are pleased to host Ignite YQL 2018 on Wednesday, October 24!

In this fast-paced, energetic format, presenters get 20 slides which automatically advance every 15 seconds, resulting in an impactful presentation in just 5 minutes. Get your tickets today!

### Teconnect+ED Entrepreneur Bootcamp

If you are an entrepreneur looking to build your business plan or re-boot an existing one, we have a great Fall line-up of sessions for you to choose from. Sign up for the 13-week program or pick a single session based on the topics that interest you.

### This is Lethbridge

Lethbridge's increasingly diversified economic base benefits from the healthy mix of businesses that are anchored to our community. With no business, payroll or machinery tax, available serviced industrial land ready for construction and office space at less than \$16 per square foot, Lethbridge offers a low-cost operating environment with demonstrated savings in areas such as taxation, land, construction and transportation.

A recent Conference Board of Canada Mid-Sized Cities report noted the healthy growth among information and cultural industries in our city, which can be linked to the strong presence of two post-secondary institutions as well as the emergence of Lethbridge as a significant high-tech presence in Alberta.

A mid-sized city of nearly 100,000 people, Lethbridge is located in the southern part of Alberta, Canada. With an average of 320 days of sunshine each year and one of the warmest winters in the western provinces, there is plenty of opportunity to enjoy all that this city and region has to offer. The geographic location also ensures close proximity to world class ski resorts in the Canadian Rockies, majestic national parks, the vibrant city of Calgary and the U.S. border.

Check out a few quick facts about living in Lethbridge:

- A family earning \$80,000 annually has \$16,875 in disposable income (compared to -\$60 in Calgary)
- Lethbridge has more than 70 parks, 200 km of walking and running trails, playgrounds and sports fields
- Average home prices in Lethbridge are among the lowest of all major cities in Alberta

This website is designed to help you discover everything you need to make Lethbridge your **top choice to live, learn, invest, visit and do business.**