

COMMENTARY

We are often called upon to provide commentary and data-based information for magazines, industry reports and local publications. The following articles provide a snapshot of some of the most recent information shared by our organization.

National Conference Shows EDL on the Right Track

Sep 30, 2018

In a world of constant change and digital disruption, staying current on issues and trends can be a real challenge. That's why professional development and networking events are a worthwhile use of time in almost any profession.

I was recently appointed to the board of directors of the Economic Developers Association of Canada (EDAC) to represent economic developers from across Al...

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Mark Brand Inspires Lethbridge to Pursue Social Entrepreneurship

May 29, 2018

Mark Brand opened his first restaurant, Boneta, in 2007 in Vancouver's Gastown neighbourhood. In the decade-plus since, he has parlayed his success as a chef and restaurateur into a series of social impact ventures with a shared commitment to food security, education, training and employment for marginalized people.

Brand's projects demonstrate the power of entrepreneurship...

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Building a Brighter Community. Together.

Jun 18, 2018

At Economic Development Lethbridge, we are in the business of building community. Together with our 25-member volunteer Board of Directors, we serve as stewards of the economic strategy for the city and work to support both the vision of our board as well as Lethbridge City Council's strategic plan.

Over the next six months, we will be working to wrap up many of the projects ...

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Building the Lethbridge region as an Agrifood Hub

Aug 20, 2018

The last days of August are a bittersweet time as summer winds down and the return to school or regular work schedules are just over the

horizon.

Of course, after summer comes the harvest, which is also a good time to take stock of the ways the agriculture sector continues to be a major contributor to the success and economic stability of southern Alberta. For Alberta farmers, 2018 has ...

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Small Business & Innovation a Driving Force of Lethbridge's Economy

May 28, 2018

EDL is in the business of building community, serving as passionate stewards of the economic strategy for the city. With comprehensive market data, a network of partners and a committed team, we work together to support business retention and growth; investment attraction; entrepreneur training and development as well as marketing and advocacy.

New data from the This Is Lethbridge. A Br...

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Pitch & Presenting Workshop Success

Apr 30, 2018

How do you get to Carnegie Hall? Practice. Practice. Practice. The same path to success is found in the business world as well and Darren Neuberger, a business advisor at Teconnect in Lethbridge, says it's a key undertaking for entrepreneurs who are making pitches and presentations aimed at growing their business.

"You want to make sure when you're on your pitch that...

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Business Indicators & Decision Making

Apr 16, 2018

As we look to attract new investment to the city, it's important Lethbridge keeps a few key factors at top of mind in supporting business growth. These key factors are things site selectors look at when they consider Lethbridge as a place to do business. They're also factors in keeping existing businesses here and fostering their expansion.

Area Development Magazine has been...

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A message from Bill Spenceley - Outgoing Board Chair

Mar 24, 2018

It's an exciting time to be a part of Lethbridge. In fact, you could say the city is a pretty happening place - a strong community, that's getting stronger each year, with plenty of opportunity for business and industry to thrive, grow and succeed.

In the past year, Economic Development Lethbridge supported some major projects, the most notable of which was the Irving...

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The Agriculture Industry in Southern Alberta

Jan 16, 2018

Looking back on the past year, it should come as no surprise that evidence continues to highlight the key contributions of the agrifood sector in southwestern Alberta to the regional economy and the province's prosperity.

The most recent Census of Agriculture (2016) demonstrates the continued strength of the agriculture sector in Lethbridge County and its importance to the provinc...

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Construction in Lethbridge

Apr 16, 2018

At Economic Development Lethbridge (EDL), we work with a diverse group of community partners, organizations and business sectors to bring new enterprise and talent to the city, while helping existing businesses and entrepreneurs expand and grow. Lethbridge's construction industry plays an important role in demonstrating to prospective investors that we have the capacity to build what they ne...

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Thoughts on 2017

Jan 27, 2018

The past 12 months have been busy ones for Economic Development Lethbridge and our community, and we are heading into 2018 full of optimism and high expectations.

Throughout 2017, EDL worked to bring new enterprise and talent to the city, while also helping existing businesses and entrepreneurs expand and grow. This year ground was finally broken on Cavendish Farms' new \$360 mill...

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