

Latest News

[Economic Development Organizations Sign Memorandum of Understanding](#)

May 9, 2024

Lethbridge, AB... Economic Development Lethbridge (EDL) is playing host this week to the Great Falls Development Alliance (GFDA). The two organizations have gathered to discuss opportunities to strengthen, grow and diversify the food, agriculture, bioprocessing and energy industry sectors which play an important role in each city's economic development,...

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[International Economic Development Week kicks off May 6](#)

May 6, 2024

Lethbridge, AB... Economic Development Lethbridge (EDL) will be celebrating Economic Development Week starting Monday, May 6th through Friday, May 10th. The week-long celebration of economic development was started in 2016 by the International Economic Development Council to highlight the work of economic development organizations and professionals world...

[Read More](#)

[EDL Highlights Findings from Recent Study into Robotics and Technologies in Manufacturing Sector.](#)

Mar 27, 2024

Lethbridge, AB... Economic Development Lethbridge (EDL) in partnership with Lethbridge College and Richardson International, are pleased to share the findings of their recent Labour Market Partnership (LMP) study involving the use of automation in the local manufacturing sector. The primary purpose of this project was to analyze the current state of Lethbr...

[EDL hosts AGM and announces 2024 Board of Directors](#)

Mar 21, 2024

Lethbridge, AB...Economic Development Lethbridge (EDL) held the organizations' Annual General Meeting yesterday with a look back on not only 2023, but also two decades of economic development in Lethbridge as EDL celebrated 20 years of operation as an arms' length organization this past year. The Annual General Meeting, held in the Grand Ballroom at the Coas...

[Read More](#)

[University of Calgary receives \\$9.9M for ElevateIP Alberta Program](#)

Jan 29, 2024

Calgary, AB – ElevateIP Alberta (delivered on behalf of the University of Calgary) is a Recipient of Innovation Science and Economic Development Canada's ElevateIP program. ElevateIP helps Business Accelerators and Incubators provide the tools Canadian startups need to understand, strategically manage and leverage their IP. Securing legal protection for creations...

[Read More](#)

[5th Annual Brighter Together Business Survey Highlights Needs of Business Community](#)

Jan 18, 2024

Lethbridge, AB...For the 5th consecutive year, Economic Development Lethbridge (EDL), the Lethbridge Chamber of Commerce and Downtown Lethbridge BRZ have conducted their Brighter Together Business Survey. The survey collects data from Lethbridge and area businesses in an attempt to gauge the overall sentiment of the business community, provide the organiz...

[Read More](#)

[Economic Development Lethbridge Hosting Website Pitch Competition](#)

Nov 20, 2023

Lethbridge, AB...Economic Development Lethbridge (EDL) will be hosting a pitch competition looking for ideas to incorporate into the design of the organization's new website, to be unveiled in the first half of 2024. The EDL website

[Brighter Together Survey to Capture Needs of Lethbridge Business Community](#)

Oct 27, 2023

Lethbridge, AB...Back for the 5th year, the Lethbridge Brighter Together Survey is looking to the Lethbridge business community to provide feedback to 3 organizations. The Lethbridge Chamber of Commerce, Downtown Lethbridge BRZ and Economic Development Lethbridge (EDL) use results of the survey to advocate for policy change, develop new initiatives based on business needs...

[Read More](#)

[Local Entrepreneurs Honoured at Alberta Newcomer Recognition Awards](#)

Oct 23, 2023

Lethbridge, AB...The Alberta Newcomer Recognition Awards were held Thursday, October 12 in Calgary and four local individuals were recognized at the event. The awards celebrate the outstanding contributions of Albertans born abroad. They honour individuals – youth, women, seniors, entrepreneurs, community builders and others – who have enriched the province th...

[Read More](#)

[Rural Founders in Tech Pitch Competition to highlight Innovators in rural locations in Alberta](#)

Oct 11, 2023

Lethbridge, AB...Economic Development Lethbridge (EDL) in partnership with Innovate Calgary, is excited to host the Rural Founders in Tech Pitch Competition and Social. The event will be held Thursday, October 12th, beginning at 5 p.m. at Teconnect and feature pitches from founders and innovators who are located in rural Alberta or whose ideas or businesses are impacti...

[Read More](#)

[Lethbridge Brighter Together Food Journey to showcase Southern Alberta Agriculture](#)

Aug 23, 2023

Lethbridge, AB...Building on the success of the inaugural Brighter Together Food Journey in August of 2022, Tourism

hosting the 2nd edition of the event. The Food Journey will take place tomorrow (August 24) and once again we invite the people, producers and passion of southern...



Page 4

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[EDL Adds New Tools to Workforce Development Resources](#)

Aug 10, 2023

Lethbridge, AB...In their continued work to help Lethbridge and area job seekers and businesses, Economic Development Lethbridge (EDL) has added a labour demand tool to their chooselethbridge website. The new digital tool uses AI to scrape local and national job boards, selected by EDL, then list all current, and past jobs in several different formats. The tool, developed...

[Read More](#)

[Economic Development Lethbridge to highlight new 4-Year Business Plan as part of International Economic Development Week](#)

May 8, 2023

Lethbridge, AB...Economic Development Lethbridge (EDL) is hoping to raise awareness of priorities noted in the organizations new 4-year business plan as part of International Economic Development Week running May 8th through 12th. Started in 2016 by the International Economic Development Council (IEDC) #EconDevWeek is a way for economic development organizations around th...

[Read More](#)

[Economic Development Lethbridge Welcomes New Board Members and 4-Year Business Plan at AGM](#)

Mar 16, 2023

Lethbridge, AB...Economic Development Lethbridge (EDL) held its Annual General Meeting yesterday afternoon at the Coast Hotel and Conference Centre. The AGM showcased much of the work accomplished by EDL over the past year, was a mechanism for introducing new Board of Director members, and the venue for debuting the organizations new 4-year business plan. Attendees als...

[Read More](#)

[What a Bright Future Together Survey highlights needs of Lethbridge Business](#)

Lethbridge, AB...Economic Development Lethbridge (EDL), Lethbridge Chamber of Commerce and Downtown Lethbridge BRZ have concluded their annual survey of Lethbridge businesses. The Lethbridge Brighter Together survey asks local businesses to provide feedback on the health of their operation and 69% of respondents are positive about the health of their business over the nex...

[Read More](#)

[Team Lethbridge to Embark on 7th Mission to Alberta Legislature](#)

Nov 28, 2022

Lethbridge, AB...Team Lethbridge, a partnership of 23 local organizations, are preparing to visit Edmonton, December 6th through 8th. This will be the 7th mission to the provincial capital since 2008 and is meant to raise awareness with government ministries and members of the Legislative Assembly about the benefits Lethbridge can provide to the province. Previous trips have proved effe...

[Read More](#)

[Annual Brighter Together Survey asks Lethbridge Business Community for Feedback](#)

Nov 25, 2022

Lethbridge, AB...Once again the Lethbridge Chamber of Commerce and Economic Development Lethbridge (EDL) are collaborating for a survey of the Lethbridge business community. The 4th iteration of the Lethbridge Brighter Together survey will poll business in Lethbridge and gather feedback as to what is working well in our city for the business community and where gaps may be occurring.&nb...

[Read More](#)

[Local Program Receives National Recognition](#)

Oct 5, 2022

LETHBRIDGE, AB – The Women Entrepreneurs-in-STEM (WESTEM) program, facilitated by Economic Development Lethbridge (EDL), is thrilled to have been recognized by the Economic Developers Association of Canada (EDAC) as the winner of both the Marketing Canada Award in the Social Media/App category and the EDAC Cup 2022 for our podcast “WEcast”.

The FDA

[Inaugural Brighter Together Food Journey to Highlight Local Producers](#)

Aug 19, 2022

Lethbridge, AB...The first-ever Lethbridge Brighter Together Food Journey takes place Tuesday, August 23 as a launch event to Whoop-Up Days 125th anniversary. The Food Journey, hosted by Tourism Lethbridge, Lethbridge & District Exhibition and Economic Development Lethbridge will showcase some of the farms and food producers in and around the Lethbridge region. Part...

[Read More](#)

[Alberta Innovates announces funding for Rural Women Entrepreneurs in Tech \(RWEIT\)](#)

Jun 3, 2022

Calgary, AB...Alberta Innovates is investing new funding to support Alberta's small and medium sized technology companies and strengthen the province's emerging technology ecosystem. The announcement made yesterday at Inventures 2022, will award Economic Development Lethbridge (EDL) \$500,000 over 13 months to deliver programming to Rural Women Entrepreneurs in Tech (RWEIT) a...

[Read More](#)

[Major Plant Protein Processing Investment Announcement](#)

May 30, 2022

Lethbridge, AB... PIP International Inc. (PIP) will be celebrating the formal kick-off of its yellow pea wet fractionation pilot facility and commercial testing centre as well as, unveiling their progress towards the construction of a large wet fractionation protein processing facility in Lethbridge's Sherring Business and Industrial Park.

Members of the...

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[Economic Development Lethbridge Announces Board of Directors for 2022-2023 at Annual General Meeting](#)



Meeting in person to welcome new members to their Board of Directors, recognize individuals whose terms are ending and announce a new Board Chair and President. Kevin Brees, General Manager, Primaris Management Inc., will move into the role of Board Chair an...

[Read More](#)

[BIPOC Foundation receives \\$2.6M in funding](#)

Feb 18, 2022

Lethbridge, AB... BIPOC Foundation, has received \$2.6M in funding from Prairies Economic Development Canada to establish a business accelerator program for Black entrepreneurs in Western Canada. The accelerator based out of Lethbridge will use digital tools to provide programming across British Columbia, Alberta, Saskatchewan and Manitoba. The initiative will provide early-stage entrepr...

[Read More](#)

[Brighter Together Survey shows businesses optimistic about future](#)

Jan 26, 2022

Lethbridge, AB...The results of the latest Brighter Together survey, which wrapped up earlier this month, show that businesses are generally more optimistic than they were at the same time last year. Of the 160 businesses who participated in the survey, 74% felt positive about the overall health of their business up from 63% in 2020. The Brighter Together survey conducted by the Lethbri...

[Read More](#)


[Annual Brighter Together Survey hoping to gather data to help Lethbridge businesses](#)

Nov 19, 2021

Lethbridge, AB...The annual Brighter Together survey will be released today and run through early December. This year's survey will consist of 16 questions and be conducted by Economic Development Lethbridge (EDL) and the Lethbridge Chamber of Commerce. The Brighter Together survey will ask Lethbridge and area businesses to provide feedback about the current health ...

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LET
Indi,chooselethbridge



he colonial history of Canada has profoundly impacted the lives of
family, community structures, culture, and language. Economic Development
Lethbridge is hopeful that this online webinar will help the community take time on September 30
to recognize the continued impacts of colonialism in Canada and think of the actions each of us
can take to help...

[Read More](#)

[Economic Development Lethbridge adds to website offerings ahead of Municipal Election](#)

Jul 23, 2021

Lethbridge, AB...In advance of the Lethbridge municipal election this fall, Economic Development Lethbridge (EDL) has added a Municipal Election Toolkit to their website. This election specific page will give candidates looking for economic numbers and information about Lethbridge and our region selected top line data that they may find useful during their campaign. Th...

[Read More](#)

[Economic Development Highlighted Over the Next Couple Weeks](#)

May 11, 2021

Lethbridge, AB...May 9th through 15th is Economic Development week across North America. Started in 2016 by the International Economic Development Council (IEDC), the week-long initiative is meant to give economic development professionals and organizations a platform to showcase their communities and contributions. Some of the messaging throughout the week will focus ...

[Read More](#)

[Economic Development Lethbridge & Lethbridge Family Services Host Networking Event Geared Towards International Professionals](#)

May 7, 2021

Eco
title, chooselethbridge
it Lethbridge & Lethbridge Family Services hosted an engagement session
Career in Lethbridge” on Friday, April 23. The event was coordinated by
Accessible Community Counselling and Employment Services (ACCES), a not-for-profit
organization that specializes in bringing together employers, community partners, and skilled
internatio... Page 9

[Read More](#)

[Economic Development Lethbridge holds virtual AGM and announces 2021 Board of Directors](#)

Mar 22, 2021

Lethbridge, AB... Economic Development Lethbridge (EDL) held its Annual General Meeting virtually on March 17, where it confirmed the Board of Directors for the 2021-2022 term. The organization is pleased to announce the appointment of Chris Stasiuk, P.Eng, Business Development Engineer, Ready Engineering Corporation, as the new Board President and Chair. Stasiuk will also serve as the r...

[Read More](#)

[Economic Development Lethbridge launching Supply Chain Automation Pilot Program with support from Western Economic Diversification Canada](#)

Jan 28, 2021

Lethbridge, AB... Economic Development Lethbridge (EDL), with support and funding from Western Economic Diversification Canada (WD), will be launching the Supply Chain Automation Pilot Program (SCAPP) to help small and medium enterprises in the region innovate and automate their operations. The goal of the program will be to educate businesses looking to become more eff...

[Read More](#)

[Economic Development Lethbridge in search of new Board of Director members](#)

Jan 6, 2021

Lethbridge, AB... Economic Development Lethbridge (EDL) is looking for new members to join its Board of Directors. With the new year, the search for 2 visionary community members to replace outgoing directors of the Board is underway. The 2 sectors that the organization is recruiting for are: Community & Social Services, and Sports/Recreation. Both of these sectors wer...

[Organizations in Lethbridge partner to promote local delivery option](#)

Dec 17, 2020

Lethbridge, AB... Downtown Lethbridge and the Heart of Our City Committee, in partnership with the Lethbridge Chamber of Commerce, Economic Development Lethbridge and Tourism Lethbridge will encourage Lethbridge residents to support local businesses by calling the business directly to place orders and to go and pick-up themselves whenever possible rather than using d...

[Read More](#)

[Skills study identifies growth areas for southwest Alberta economy](#)

Dec 14, 2020

Lethbridge, AB – A new study will help point the way forward for southwestern Alberta's economic growth. The final results of the Southwest Alberta Regional Skills Study have been released and they show opportunities to enhance skills development throughout the region to support economic growth, particularly during the region's COVID-19 economic recovery. The report highlig...

[Read More](#)

[First of its kind Supply Chain Experience to be held in Virtual Reality](#)

Sep 16, 2021

Lethbridge, AB...Economic Development Lethbridge (EDL) with partners Supply Chain Canada - Alberta Institute and Dematic, a global leader of automated solutions for manufacturing, warehousing, and distribution environments, will be hosting a one of a kind event on Thursday, September 17th. Automation in Supply Chain – A Gamified Experience will allow participants to

[Read More](#)

[#InThisTogetherYQL Wrap Up and #WeAreBackTogetetherYQL initiative announced](#)

May 21, 2020

For Immediate Release

Lethbridge, AB... The Lethbridge Chamber of Commerce, Lethbridge Downtown BRZ and Economic Development Lethbridge have concluded the #InThisTogetherYQL campaign. Since early April, this initiative has helped raise awareness of local businesses and how the community can support them through the early and uncertain stages of the COVID-19 pandemic.

[Women InSTEM RFP - Marketing - May 11, 2020](#)

May 11, 2020

Project: Women in STEM

Seeking Service Provider for: Marketing campaign for Women in STEM program. Economic Development Lethbridge is seeking an agency to assist in managing marketing and social media campaigns to promote entrepreneurial women in STEM.

For a detailed description about this RFP please click on the link below

[Read More](#)

[Women InSTEM RFP - Software Development - May 6, 2020](#)

May 6, 2020

Project: Women in STEM

Seeking Service Provider for: Software Development Training
Economic Development Lethbridge is seeking to solicit proposals from qualified companies who have the capacity to provide training modules and business advising support to women entrepreneurs in Lethbridge in the areas of STEM by providin...

[Read More](#)

[Women InSTEM RFP - Emerging Tech - May 4, 2020](#)

May 4, 2020

Project: Entrepreneurship & Women in STEM

Seeking Service Provider for: Entrepreneur Training Modules in Emerging Technologies
Economic Development Lethbridge is seeking to solicit proposals from qualified companies who have the capacity to provide training modules and business advising support to women entrepreneurs in the areas of em...

[Read More](#)

[Lethbridge Regional Economic Recovery Task Force COVID-19 Business Survey](#)

Apr 24, 2020

Lethbridge, AB... The Lethbridge Region Economic Recovery Task Force has completed a survey to help local businesses about the effects of the COVID-19 pandemic. Some of the key findings are:
chooselethbridge.com Page 12

51% have reduced staff
78% have seen a reduction in sales
41% can su...

[Read More](#)

[Lethbridge Region Economic Recovery Task Force Unveiled](#)

Mar 23, 2020
For Immediate Release

Lethbridge, AB... A growing list of community partners are coming together to organize, fund and staff an Economic Recovery Task Force for the Lethbridge Region to actively plan for the work required in the coming weeks and months to get southern Alberta's economy back on track.

Economic Development Lethbridge (EDL) Board Chair, Sandra Mintz no...

[Read More](#)

[EDL Announces New Board of Directors](#)

Mar 19, 2020
For Immediate Release

Lethbridge, AB... The Board of Directors for Economic Development Lethbridge (EDL) has announced the 2020 Board as confirmed at the Annual General Meeting held on March 18. The organization would like to announce that Sandra Mintz, Chief Executive Officer for Lethbridge Family Services, will serve as the Board President and Chair for the 2020-2021 term.

[Read More](#)

[Brighter Together Business Survey Results Show Optimism for Future](#)

Jan 29, 2020
For Immediate Release

Lethbridge, AB... Economic Development Lethbridge (EDL) and the Lethbridge Chamber of Commerce have concluded their survey of local businesses and sentiment about the overall business climate in Lethbridge. Of the 143 businesses that took part in the survey more than three quarters indicated they are upbeat about the overall health of their business.

[Read More](#)

Jan 7, 2020
For Immediate Release

Lethbridge, AB...Economic Development Lethbridge (EDL) is looking for new members to join its Board of Directors. Currently, the board includes 25 members, expanding to 31 this March at the organization's annual AGM. The current Board of Directors has individuals from a variety of sectors and organizations within Lethbridge that provide relevant feedback...

[Read More](#)

[Campaign launched to support local businesses](#)

Dec 6, 2019
For Immediate Release

Lethbridge, AB...With the holiday season now upon us and lists of gifts to buy top of mind, the Lethbridge Chamber of Commerce, Economic Development Lethbridge, and the Downtown BRZ have launched #ShopTogetherYQL, a campaign aimed at encouraging Lethbridge residents to shop local and to embrace the community brand, Lethbridge Brighter Together.

"R...

[Read More](#)

[New Supply Chain Employment Program and Micro-Credential launches this Fall for southern Alberta](#)

Sep 19, 2019
For Immediate Release

Lethbridge, AB...Teamworks Career Centre, on behalf of the Alberta Ministry of Labour and Immigration, and in partnership with CITT (Canadian Institute of Traffic and Transportation) announced earlier today the launch of a new government funded employment program for unemployed Albertans to transition into new careers in supply chain. The supply chain industry...

[Read More](#)

[Healthy Economic Growth to Continue for Lethbridge](#)

Sep 17, 2019
For Immediate Release

Lethbridge, AB...The Conference Board of Canada released their mid-sized cities report earlier today, and the news for Lethbridge continues to be encouraging. According to the report,

cent in 2017 and by 5.1 per cent in 2018.” The strong economic pe...

[Economic Development Lethbridge receives \\$1.68M in STEM Funding](#)

Jul 22, 2019

For Immediate Release July 22, 2019

Lethbridge, AB...Announced today by the Honourable Mary Ng, Minister of Small Business and Export Promotion, Economic Development Lethbridge (EDL) will receive \$1.68M in funding over the next 3 years for Women in STEM (Science, Technology, Engineering, Mathematics) training, mentoring and other entrepreneurial support programs through its Tecconn...

[Read More](#)

[Request for Proposal - RFP Print Marketing Development](#)

Jun 27, 2019

Designers wanted! With the introduction of the Brighter Together community brand taking place this year throughout Lethbridge, Economic Development Lethbridge is also working on a rebranding project. The new EDL brand and logo will be an extension of the Brighter Together community brand and will represent the organization internally within Lethbridge as well as externally to key organization...

[Read More](#)

[Lethbridge students take business, tech skills to international competition](#)

May 29, 2019

For Immediate Release - May 29, 2019

A team of seven women from Lethbridge will take their business savvy, computer coding and blockchain knowledge to an international competition in Toronto this week. They will compete at the CryptoChicks Hackathon, May 31 to June 2, an event that will feature world leaders in blockchain technology and artificial intelligence, and competitors from aro...

[Read More](#)

[University to officially open new Science and Academic Building with community celebration on Sept. 13-14](#)

May 16, 2019

For Immediate Release May 15, 2019

The University of Lethbridge, in partnership with Economic Development Lethbridge and the Society, are planning a community celebration to mark the official opening of

its new Gateway and Academic Building – and everyone's invited.

The chooselethbridge take place Sept. 13-14, 2019 and feature a host of interacti...

[Read More](#)

[Economic Development Lethbridge Celebrating Economic Development Week](#)

May 15, 2019

For Immediate Release May 6, 2019

Lethbridge, AB...May 6 through 11, 2019 is Economic Development Week and Economic Development Lethbridge (EDL) will be joining in the celebration. Created in 2016 by the International Economic Development Council (IEDC) the week-long campaign was developed to shine a bright light on Economic Development organizations throughout North America ...

[Read More](#)

[2019 Economic Development Lethbridge Board of Directors](#)

Apr 8, 2019

For Immediate Release March 21, 2019

2019 Economic Development Lethbridge Board of Directors Announced
Lethbridge, AB...The Board of Directors for Economic Development Lethbridge (EDL) is pleased to announce the 2019 Board as confirmed at the Annual General Meeting held on March 20. The organization would like to announce that Jenn Schmidt-Rempel, Lethbridge Public Library Mar...

[Read More](#)

[Indigenous Entrepreneur Summit Returns to YQL](#)

Nov 23, 2018

Indigenous Entrepreneur Summit returns to YQL

Business Link's Indigenous Entrepreneur Summit returns to Lethbridge and the Tecconnect Centre for Entrepreneurship and Innovation on Monday, November 26, 2018.

The summit, sponsored by the Regional Innovation Network of Southern Alberta (RINSA), offers Indigenous entrepreneurs the opportunity to forge connections with small...

[Read More](#)

Nov 2, 2018

Lethbridge, AB... Economic Development Lethbridge, with support from the Plant Protein Alliance of Alberta, Lethbridge College and the University of Lethbridge, is pleased to feature Dr. David Hughes – also known as Dr. Food – to speak about the future of food.

Dr. Hughes, Emeritus Professor of Food Marketing at Imperial College London, is the keynote speaker for The Fo...

[Read More](#)

[Presenters named for second Ignite YQL event](#)

Sep 25, 2018

Lethbridge, Alberta – Ten locals have been selected to inspire the audience with their ideas on community-building as part of the second ever Ignite YQL event, presented by Economic Development Lethbridge with support from RBC.

Ignite talks are short presentations intended to challenge the presenter and inspire the audience. Presenters get 20 slides, which automatically advance ev...

[Read More](#)

[Food For Thought – Entrepreneurship, Leadership & the Economy](#)

Apr 16, 2018

Lethbridge, AB... Economic Development Lethbridge (EDL), with support from the Regional Innovation Network of Southern Alberta (RINSA), is pleased to bring its' signature event back to the community. The Food For Thought – Entrepreneurship, Leadership & the Economy breakfast will feature two dynamic speakers including EDL CEO Trevor Lewington as well as Social Entrepreneur and...

[Read More](#)

[Tecconnect+ED entrepreneur bootcamp boosts business](#)

Sep 13, 2018

Lethbridge Economic Development Lethbridge is launching a new, intensive 13-week boot camp for entrepreneurs the tools to supercharge their business plans. **Page 17**

chooselethbridge

The program will help start-up entrepreneurs or established members of the business community looking for a refresher, develop robust business plans in an interactive, classroom-style setting.

In this...

[Read More](#)

[Introducing Avail Maxim](#)

Mar 12, 2018

Maxim Management Chartered Accountants is pleased to announce a new partnership with Avail CPA.

Avail Maxim brings Maxim's cloud-based, tech-focused, virtual accounting services together with Avail CPA's full slate of integrated professional services, which include business consulting, wealth planning, tax, strategic advisory, and valuations.

Maxim Management was ...

[Read More](#)

[2017 major employers survey results released](#)

Mar 6, 2018

Lethbridge, AB- Economic Development Lethbridge (EDL) has released the results of its biennial major employer survey.

In the fall of 2017, EDL contacted local businesses and organizations across various sectors to compile a list of businesses employing more than 100 people. According to the 2017 survey, there are 49 major employers located in the Lethbridge area, up from 45 in the 2015 ...

[Read More](#)

[Call out for Economic Development Lethbridge Board Members](#)

Jan 5, 2018

As 2018 ramps up, Economic Development Lethbridge (EDL) is looking for new members for its volunteer Board of Directors.

The 25-member board represents a diverse range of expertise, industries and interests in order to help connect EDL to the needs of the community it serves. For 2018, EDL is looking for board members with expertise in the agriculture, commercial and transportation sect...

[Read More](#)

Oct 4, 2017

Small business owners and aspiring entrepreneurs in southern Alberta will have more support to expand their operations or turn their business ideas into reality.

With support from the Alberta Entrepreneurship Incubator program, Lethbridge's Tecconnect is offering commercialization services, networking and mentorship opportunities, as well as access to startup funding to help...

[Read More](#)

[Lethbridge place-brand development continues with hands-on sessions scheduled for September 13 and 14](#)

Aug 25, 2018

Lethbridge, Alberta – What makes you love this place? What are we building for our children and our future? Who will live and work here? What will it look and feel like? As part of the Intelligent Community Initiative and resulting place-brand strategy, Economic Development Lethbridge is hosting a brand workshop where attendees will explore those themes and help shape the feel and futur...

[Read More](#)

[Economic Development Lethbridge to host Ignite YQL](#)

Aug 1, 2017

Lethbridge, Alberta - Economic Development Lethbridge is pleased to bring Ignite to the Lethbridge stage for the first time. Since Ignite started more than 10 years ago, it has become an international phenomenon with Ignite events produced in more than 350 locations around the world.

Ignite talks are quick presentations intended to challenge the presenter and inspire the audience...

[Read More](#)

[Improved Economic Outlook for Many Canadian Mid-Sized Cities](#)

Jul 27, 2017

But Canadian mid-sized cities outside Alberta will not see growth above 2 per cent

OTTAWA, July 27, 2017 /CNW/ - In line with recovering oil prices, economic growth in Medicine Hat and Red Deer is expected to return to positive territory this year. In fact, with real GDP growth of 2.7 per cent in 2017, Medicine Hat is anticipated to post...

[Read More](#)

May 8, 2017

Economic Development Lethbridge (EDL) has released the findings of a Commercial and Industrial Development study conducted by MXD Development Strategists in partnership with the City of Lethbridge and Lethbridge County. This study, which began in Fall 2016, was conducted to assess and define the optimal mix of land uses for development in Lethbridge and the Urban Fringe area of Lethbridge County over...

[Read More](#)

[2017 Economic Development Lethbridge Board of Directors Announced](#)

Apr 3, 2017

The Board of Directors for Economic Development Lethbridge (EDL) is pleased to announce the 2017 Board as confirmed at the Annual General Meeting held on March 21. The organization would like to announce that Bill Spenceley, President and Owner, Flexahopper Plastics, will serve as the new Board President and Chair for the 2017 term.

"I look forward to serving the Board in this capacity..."

[Read More](#)

[Last Chance to Register!](#)

Jan 23, 2017

Lethbridge - As part of the Intelligent Community initiative, Economic Development Lethbridge is pleased to host the next 'food for thought' luncheon on Thursday, January 26, 2017. This dynamic luncheon features Dr. Katherine Loflin who will provide attendees with a thought-provoking presentation highlighting the importance of understanding the community attributes ...

[Read More](#)

[Join the EDL Board!](#)

Dec 21, 2016

Lethbridge - Economic Development Lethbridge is an arm's length organization, supported by the City of Lethbridge, governed by a 25-member volunteer Board of Directors and managed by a team of professionals dedicated to promoting economic prosperity in Lethbridge.

EDL Board Members are drawn from a diverse cross-section of the community with the intention of best ...

[Alberta and Lethbridge partner to land historic investment](#)

Dec 12, 2016

Lethbridge - A partnership between the Province of Alberta and City of Lethbridge to upgrade municipal infrastructure will help kick-start the single largest private investment in the city's history.

The partnership will support jobs and economic growth by servicing a major expansion of the Sherring Industrial Park.

The expansion will pave the way for Cave...

[Read More](#)

[Unique opportunity for area artisans](#)

Dec 6, 2016

Lethbridge - Economic Development Lethbridge is seeking an artisan to design and create a custom gift that represents the Lethbridge region. The gift will initially be used to present to foreign dignitaries when a delegation of Lethbridge and Lethbridge County government officials travel abroad on international relations and trade missions and when foreign dignitaries are visit...

[Read More](#)

[Expanded fitness facility a sign of growing service offerings in downtown Lethbridge](#)

Dec 5, 2016

Lethbridge - After five years of continuous growth, O2 Training Centre is celebrating the opening of its new location. As an anchor tenant in Plaza 601 located on Sixth Street and Fourth Avenue South, the O2 facility will offer programs and services such as kickboxing, personal training, yoga, tanning and nutrition counselling in a facility that is more than twice the size of i...

[Read More](#)

[November Events](#)

Oct 21, 2016

November 16 - Lethbridge Trading Area Information Session

Lethbridge catchment area residents?

You chooselethbridge information session to learn more about how non-Lethbridge residents engage in commercial activity and the overall value of this activity...

Page 21

[Read More](#)

[Results of study show significant local economic impact from non-Lethbridge residents](#)

Oct 6, 2016

Lethbridge - Economic Development Lethbridge, with support from key sponsors and supporters, led a research study to identify how non-Lethbridge residents engage in commercial activity in the city and to determine the overall value of this activity. The catchment area as defined in the study includes 249,380 people from Medicine Hat in the east to Kimberly in the West and from ...

[Read More](#)

[YQL Pitch Sessions](#)

Sep 25, 2016

Lethbridge - Lethbridge, AB... As part of the Food For Thought – Economic Trends & Industry Disruptions luncheon hosted by Economic Development Lethbridge, in partnership with Stringam LLP and BDC, EDL is pleased to also be hosting the YQL Pitch Session and Q&A with 'Next Gen Den' Dragon, Michael Hyatt. On Wednesday, September 28,...

[Read More](#)

[Lethbridge Expected to Outperform the Wider Provincial Economy in 2016](#)

Jul 27, 2017

Lethbridge - The Conference Board of Canada's 2016 Mid-Sized Cities Outlook Report shows stable growth in Lethbridge with strength in both traditional and emerging sectors. Overall, with a GDP of nearly \$5.8 billion, Lethbridge's GDP increased 1.1% in 2015. And, with real GDP growth of 1.3% anticipated in 2016, Lethbridge will outperform the wider provincial economy...

[Read More](#)


[Save the date!](#)

Jul 20, 2016

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A BRIGHT CHOICE

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E-mail info@chooselethbridge.ca

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- Or  Economic Development Lethbridge helps existing businesses grow and expand is by chooselethbridge to quality data and information related to economic and industry trends. This year's event Food For Thought – Economic Trends & Industry Disruptions is being designed to address relevant and timely topics related to the state of the economy and the ...

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[Southern Alberta Working to Increase Foreign Investment Opportunities](#)

Jul 18, 2016

Lethbridge - A consortium of southern Alberta economic development organizations -- representing more than 40 municipalities and hundreds of businesses -- is inviting a group of Chinese business owners and investors to the region in the fall to develop trade relationships.

Canada is China's second-largest trading partner, with nearly \$80 billion in trade flowing ...

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[Lethbridge among top places for business in Canada](#)

Jul 14, 2016

Lethbridge - Lethbridge ranks fourth among Canada's Best Places for Business -- Canadian Business and PROFIT unveil their 2nd annual ranking of municipalities

Lethbridge Produced by two of the country's best-known business media outlets -- Canadian Business and PROFIT -- the 2016 Canada's Best Places for Business ranking facto...

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[New Event Coming to Lethbridge in 2017](#)

Jul 12, 2016

Lethbridge - Sustainival, the world's first green carnival is headed to Lethbridge in spring 2017 after a strong show of support from Lethbridge City Council yesterday. Sustainival, in partnership with Economic Development Lethbridge, will create a dynamic weekend designed to celebrate sustainability throughout Lethbridge and the southern Alberta Region.

Sustainiv...

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[teconnect celebrates five years!](#)

Lethbridge Economic Development Lethbridge, together with many partners and stakeholders, marked the anniversary of tecconnect with a brief ceremony and open house. The tecconnect centre in Lethbridge, Alberta, a partnership and innovation officially opened its doors in June 2011 with the intention of supporting the expansion of the provincial Information Comm... Page 23

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[EDL Welcomes Caribbean Study Tour to Lethbridge](#)

Jun 7, 2016

Lethbridge - Economic Development Lethbridge (EDL) is pleased to host Caribbean government officials and staff as part of the Caribbean Local Economic Development Project (CARILED) study program. Within CARILED's ongoing efforts to expand networks and knowledge as well as introduce leading practices in local economic development, this three-day study tour will provide an ...

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[Are you interested in exploring new export markets?](#)

Jun 1, 2016

Lethbridge, Alberta -

On June 1st representatives from the Global Affairs Canada Trade Commissioner Services (TCS) will be providing an information workshop for companies interested in exploring new export markets.

The TCS helps companies navigate the complexities of international markets and make better business decisions. The TCS is on the gro...

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[Provincial Budget Highlights to be discussed at an upcoming lunch with Minister Shannon Phillips, MLA Lethbridge West](#)

Apr 15, 2016

Lethbridge, Alberta - Economic Development Lethbridge is pleased to host a 'food for thought' luncheon on April 29, 2016. The Honourable Shannon Phillips, MLA Lethbridge West will provide attendees with an overview of the key highlights of the provincial budget and how this may impact the local community. Following the presentation, Minister Phillips will also parti...

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Mar 17, 2016

Lethbridge, Alberta - The Board of Directors for Economic Development Lethbridge (EDL) is pleased to announce the 2016 Board as confirmed at the Annual General Meeting held on March 16.

The organization would like to announce that Lethbridge College President and CEO, Dr. Paula Burns, will serve as the new Board President and Chair for the 2016 term. "I am looking...

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[New Board Posting: Not-For-Profit & Retail Sectors](#)

Mar 14, 2016

Lethbridge, Alberta - "Being part of the Economic Development Lethbridge board offered me an opportunity to serve my community through strategic planning, guidance and leadership."

Kurt Schlachter
Partner, Stringam LLP
EDL Board Chair & President (2015)

Econ...

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[Lethbridge is home to 45 major employers who together employ more than 20,000 people](#)

Feb 25, 2016

Lethbridge, Alberta - Economic Development Lethbridge (EDL) recently conducted a survey to identify major employers in Lethbridge and determine which sectors are represented. The 2015 survey identified businesses in Lethbridge that employ more than 100 people. Combined, these businesses and organizations employ more than 20,000 people in Lethbridge, which is approximately 32% o...

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[Join the EDL Board](#)

Jan 11, 2016

Lethbridge, Alberta - "Being part of the Economic Development Lethbridge board offered me an opportunity to serve my community through strategic planning, guidance and leadership."

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[Call out for Economic Development Lethbridge Board Members](#)

Jan 5, 2018

As 2018 ramps up, Economic Development Lethbridge (EDL) is looking for new members for its volunteer Board of Directors.

The 25-member board represents a diverse range of expertise, industries and interests in order to help connect EDL to the needs of the community it serves. For 2018, EDL is looking for board members with expertise in the agriculture, commercial and transportation sect...

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