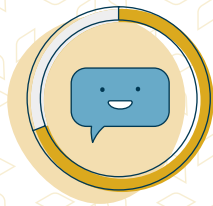
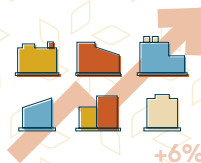


2022 Brighter Together Survey



69%

Expressed favourable outlook for their business over the next 6-12 months.



6 in 10

Respondents reported growth in their business performance over the past year, an increased proportion compared to 2021.

Top 3 Locational Strengths



Quality of Life



Collaborative Environment



Proximity to Complimentary Industries

Top 3 Locational Challenges



Utilities Cost



Municipal Tax Environment



Workforce Availability



Top obstacles for your business in the next year

- Rising cost of inputs
- Rising cost of labour
- Labour shortages



How businesses are adapting

- Cutting costs
- Improving company productivity
- Development of new products & services



Anticipated actions over the next 12 months

- Increase wages for staff
- Focus on upskilling or reskilling current employees
- Work with education & training institutions to offer Work-Integrated Learning (WIL) programs
- Provide employees with paid time to engage in learning and development programs



Businesses are asking for help with

- Assistance with acquiring employees
- Upgrading digital processes
- Strategies to retain employees