



## ABOUT US

**At Economic Development Lethbridge, we are in the business of building community.**

Together with our 25-member volunteer Board of Directors, we serve as stewards of the economic strategy for the city and ambassadors of the Choose Lethbridge brand. We connect, support and promote this city as a place for enterprise, but also as a place where businesses and citizens can thrive within a welcoming community.

As a rallying voice for Lethbridge, we're here to help you succeed!

With quality market data, a network of partners and a dedicated team, we work on projects to support:

- business retention and growth
- start-up development, training and mentorship
- meeting and event attraction and execution
- marketing and advocacy

We believe that together, we can build bright opportunities!