

# Lethbridge Municipal Election Economic Development Toolkit

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The City of Lethbridge will hold its municipal election on Monday, October 18, 2021. The City of Lethbridge contributes an annual sum of money to Economic Development Lethbridge (EDL) to promote our city as a great place to work, live, build and invest. In 2020 through Investment Attraction programs as well as Business Retention & Expansion services, EDL returned \$104 in direct economic impact for every \$1 of funding received from the City of Lethbridge.

This page will help those interested in volunteering and contributing to the success of our community by providing information, charts, graphs, infographics and presentations regarding the Lethbridge economy and the work Economic Development Lethbridge accomplishes. We hope those running for Mayor, City Council and other positions can use this page to inform themselves and those they hope to represent about economic development. We invite candidates to review the data throughout our website and let us know if any questions need an answer. EDL collects a lot of data about our region and these reports and other information are just a sample of the rich collection of data we have to share with the business community. For further questions or if in need of particular information related to Economic Development Lethbridge please feel free to contact [mark@chooselethbridge.ca](mailto:mark@chooselethbridge.ca).

Economic Development Lethbridge Publications

Brighter Together Market Intelligence

[2021 Semi Annual Economic Highlights](#)

[Brighter Together Survey Results \(2021\)](#)

[Lethbridge Region Economic Recovery Task Force Infographic \(May 2020\)](#)

[Lethbridge Region Economic Recovery Task Force Infographic \(April 2020\)](#)

[Brighter Together Business Health Survey \(2019\)](#)

Economic Development Lethbridge Presentations to Lethbridge City Council and SPC

[Municipal Incentives Overview](#)

[Q2 Presentation to Economic SPC \(May 2021\)](#)

[Q1 Presentation to Economic SPC \(February 2021\)](#)

[Lethbridge Region Economic Recovery Task Force Update \(April 2020\)](#)

[Lethbridge Region Economic Recovery Task Force Update \(March 2020\)](#)

Government of Alberta Videos

[Economic Development for Elected Officials - Alberta Jobs, Economy & Innovation](#)