

## PUBLICATIONS

### Corporate Communications

#### [2016 EDL Year in Review.pdf](#)

Economic Development Lethbridge Annual Report  
(PDF, 20 pages)

#### [2015 Year In Review](#)

Economic Development Lethbridge 2015 Annual Report.  
(PDF, 20 Pages)

#### [EDL 2015-2018 Business Plan](#)

Economic Development for a 'First-Class' Small City  
(PDF, 32 pages)

#### [EDL Corporate Brochure](#)

(PDF, 2 pages)

### Economic & Industry Trends

#### [Lethbridge Commercial Industrial Study - Final Report \(web\).pdf](#)

A study by MXD Development Strategists through a partnership with Economic Development Lethbridge, the City of Lethbridge and Lethbridge County.  
(PDF, 197 pages - Be patient as this is a large file!)

#### [2016 Year End Economic Report \(June 2017\).pdf](#)

A look at the year-end numbers as they relate to trends over time.

#### [Highway 3 Twinning Impact Study\[1\].pdf](#)

A Report Prepared for the Highway 3 Twinning Development Association

(PDF, 34 Pages)

### **Economic Trends & Indicators Fall 2016**

Highlights trends in the areas of labour force, business health, new developments and housing markets.

(PDF, 16 pages)

### **Lethbridge Community Outlook Report**

Produced by the City of Lethbridge in cooperation with Economic Development Lethbridge to evaluate the current state of the city of Lethbridge within the context of the Global, National, Provincial and Regional settings.

(PDF, 74 pages)

### **Trade Area Study**

Economic Development Lethbridge, with support from key sponsors and supporters, led a research study to identify how non-Lethbridge residents engage in commercial activity in the city and to determine the overall value of this activity.

(PDF, 21 pages)

### **Economic Trends & Indicators Spring 2016**

Highlights trends in the areas of labour force, business health, new developments and housing markets.

(PDF, 4 pages)

### **Labour: Critical & Complex**

White paper on the state of labour – Lethbridge perspective

(PDF, 25 pages)

### **Economic Trends & Indicators Bulletin**

A 2014 document that highlights trends in the areas of labour force, business health, new developments and housing markets.

(PDF, 4 pages)

### **Economic Indicators of Industry - Results Overview**

2013 overview of economic activity and economic impact of industry in Lethbridge.

(PDF, 3 Pages)

## **Magazines**

### **Lethbridge@Work - Trades & Apprenticeships**

(Virtual Magazine)

Economic Development Lethbridge is proud to be one of the partners working on delivering an industry-focused magazine to the community.

## Foreign Direct Investment

### [Invest in Southern Alberta - ??????????????.pdf](#)

(English/Japanese PDF, 16 Pages)

### [Invest in Southern Alberta \(?????????\)](#)

(PDF, 16 pages)

### [Regional Profile of Southern Alberta \(?????????????\)](#)

(PDF, 16 Pages)

Overview of industry and opportunity for investing in Southern Alberta.

### [Education Profile \(??\)](#)

(PDF, 4 Pages)

### [Agriculture Profile \(??\)](#)

(PDF, 6 Pages)

### [Renewable Energy Profile \(?????\)](#)

(PDF, 6 Pages)

### [Manufacturing Profile \(???\)](#)

(PDF, 4 Pages)

### [Tourism Profile \(??\)](#)

(PDF, 4 Pages)

## Meeting & Event Planning

### [Bright Choice Magazine - Meetings.pdf](#)

This publication provides a snapshot of the meeting and event opportunity in Lethbridge.

(PDF, 16 Pages)

### [2015-2016 Convention, Meeting & Event Planner](#)

(It's a large PDF so, please be patient!)

A useful tool to highlight the partner organizations that can help make your next meeting or event a success.

**[Lethbridge Lodging Indicators, 2015 Annual Summary](#)**

(PDF, 2 Pages)